

The Feel Good Factor

Whither for the Bible?

I see that Amazon are preparing a new version of their Kindle e-book format to compete with Apple's iPad and Sony's Book Reader. Keeping up with the new ways to read is exhausting - and expensive. The new Kindle even has 'electronic ink' to make it look closer to the real thing. It's got traditional book publishers worried.

The Bible has transitioned from oral to parchment to printed paper and now to the electronic medium. Paper, print and leather may not be sacrosanct, but they do feel good! There's something comforting and re-assuring about a well-made Bible.

You don't need to plug it in, you can flick through the pages back and forth, and you can easily mark it if you are so inclined. It won't go out of date and will last for decades in regular use. It can become an old friend.

What do you think? Should we at Allan's be concerned? Will tomorrow's Bibles be screen-driven or leather 'n paper? Answers on a postcard to....

....or an e-mail will do!

Nicholas